Christian Coach Ethics and Guidelines

As a Christian Coach:

- **1.** I hold myself accountable to the highest level of integrity, honoring Jesus Christ individually and corporately, in all my associations with clients and colleagues.
- **2.** I will maintain complete confidentiality with my clients, within the confines of the law.
- **3.** I will be clear with my clients about the nature of the coaching relationship, including structure, fees, refunds, expectations and guarantees.
- **4.** I will never give a client's name to anyone, for any purpose, without express permission.
- **5.** I will give credit where credit is due for materials supplied by other sources, respecting copyrights, trademarks and intellectual property.
- 6. I will judiciously avoid conflicts of interest. If any should arise, I shall, without delay, inform concerned parties of my position.
- **7.** I will represent myself honestly and clearly to my clients, and coach only within my areas of expertise.
- **8.** I will actively pursue well-being, wholeness, and continual learning in my own life.
- **9.** I will refer a client to another coach if I am not within my area of expertise or comfort, so the client gets the best possible coaching.
- **10.** I will honor my Christian values in my professional conduct, placing neither blame nor blemish on the name of Christ, the Christian Coach Institute or the coaching profession.

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